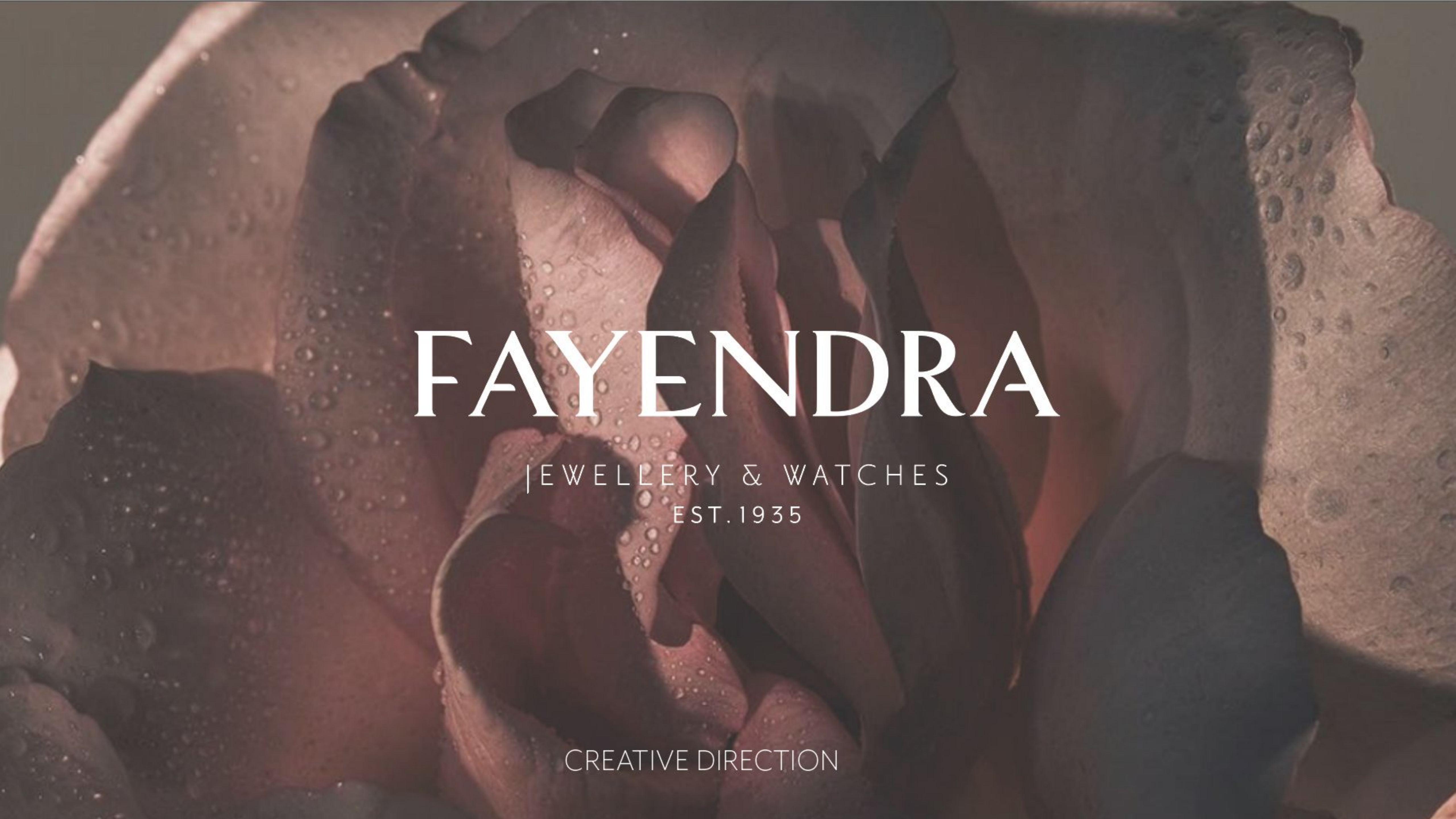




FAYENDRA

| JEWELLERY & WATCHES
EST. 1935

CREATIVE DIRECTION

FAYENDRAS COLLECTIONS

Complimenting nature's magnificent beauty with highly refined artisanal charm. Only the finest and purest precious stones and metals are selected and treated to retain the value in every piece. Our collection ranges in cultural themes from traditional arabesques on our pens to the cyclical nature of life in the ouroboros ring. Each precious stone is a fragment of geological history, with its own qualities and story to tell. Somewhere between the millions and billions of years in the making, by layer upon layer of lava cooling with every mineral pigmented coloured hues imaginable, of which we select only the finest for the Fayendra brand. Carry the energy and essence of nature with you wherever you go, to appreciate the great beauty that surrounds us at all times. Whether for yourself or as a gift to a loved one, Fayendra's range will meet your needs.

The depth of our collection includes; rings, rosaries, watches, pens, earrings, necklaces and so much more always crafted with high precision technology and our very experienced designers.

There's something for everyone and every occasion. Fusing precision technology, expert craftsmanship and the beauty of pure nature has been Fayendra's approach to elegant design since 1935 when our first shop opened in Beirut. The timeless combination of the highest quality precious stones, silver and other metals with a range of cultural themes such as the arabesques or ouroboros forms the basis of our collection.

Made up of a range of items of exquisite elegance both for him and her and for every occasion. At the heart of our collection is the deep tie between nature's majestic beauty and perfected craftsmanship with the newest technology honed over the course of nearly 100 years. Precision technology cuts only the finest precious stones which then are set into the purest treated silver to avoid any rusting over the years. Cultural themes are drawn upon by our in-house designers who work exclusively for our trusted brand. Nature is the most beautiful of all things, it's a power we harness by combining our highly skilled craftsman-

ship with its bewildering magnificence. Each and every precious stone has its story, and carries a fragment of our world's formative history. Precious stones for precious people, with sleek modern designs of traditional themes our collection ranges in items created to frame and protect nature's beauty and pay homage to the patterns that surround us in this beautiful world. Feel inspired by the power of nature and its precious stones, compressed layers of lava forming myriad coloured gems over eons, truly the earth's treasure.

FAYENDRA

JEWELLERY & WATCHES

COLLECTIONS

CORE COLLECTIONS

CORE COLLECTIONS x12



Zahra: Paradise
Gardens

زهرة



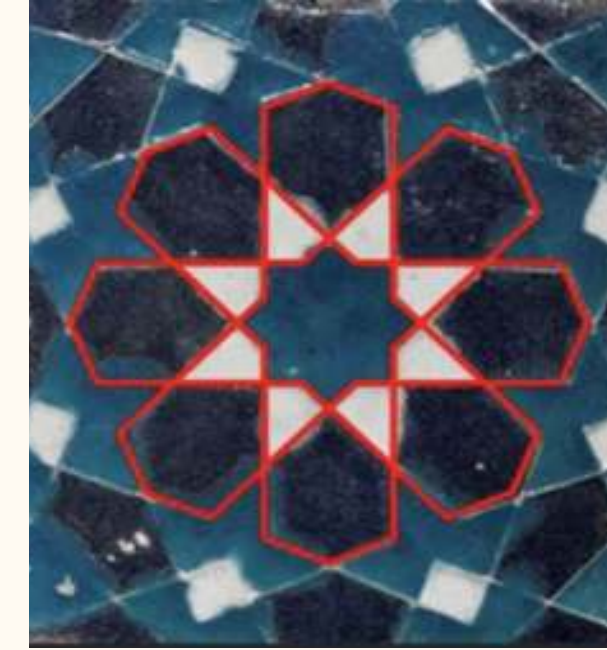
Glories: Amjād

امجاد



Rose of Taïf

ورد الطائف



Lamsa Al Noor:
Mystic
Geometry

لمسة النور



Alahmbra:
Moorish
Majesty



Divine scripts

النصوص الإلهية



Sea dreams

احلام البحر



Jacinth:
Guardian of time



Sultan's Wisdom:
Corundum



Celestial
Metamorphosis



Al Madinah
المدينة



Prairie
البراري

SECONDARY COLLECTIONS x4

Men Focus › Diamonds



Soraya

ثريا



Azure Oasis

واحة زرقاء



Markaschitsa

ماركاسيشستا



Bedouin Blossoms

أزهار البدو

VINTAGE & HERITAGE COLLECTION

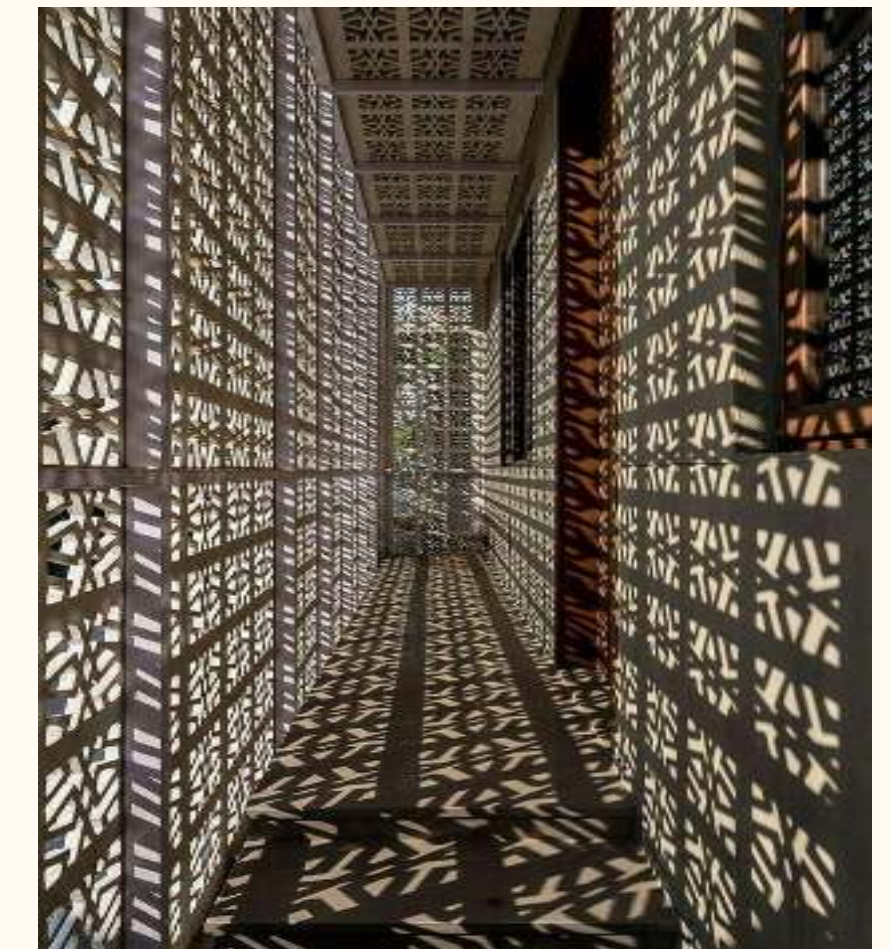


Turathna
تراثنا

BESPOKE COLLECTIONS x2



Desert Geometries
هندسة الصحراء



Mashrabiya
مشربية

ZAHRA
Paradise Gardens

PRIMARY COLLECTION

Zahra: *Paradise Gardens*

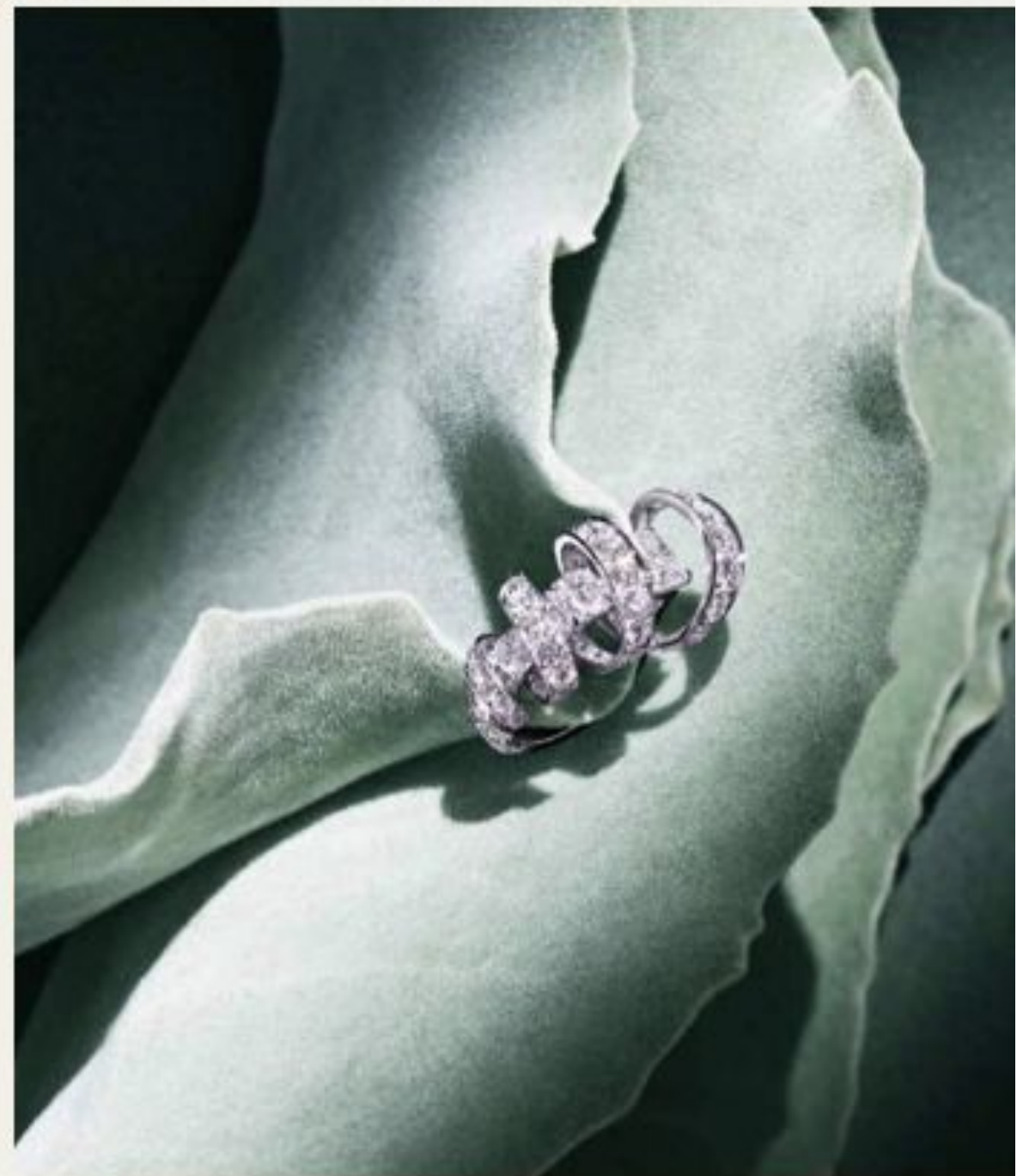
The flower of life is the central visual expression in Islamic art, and in Arabic the word for garden shares the double meaning of paradise. This word appears many times in the Qur'an for its powerful symbolism. Floral, vegetal and other organic motifs feature prominently in all Islamic architecture, in many aspects including ornamentation to the layout of courtyards and natural spaces. Lush emerald green foliage with striking colours of ruby red and bright pink flowers present the vibrancy of life in full clarity and bring us one step closer to the divinity from which we come. The potency and depths of these colours are magically captured in our bright range of gemstones, which are precisely cut with the best technology oftentimes into floral inspired patterns. This way each piece carries with it the feeling of the Paradise Garden reminding us to observe at all times the splendour of nature. It is also a way of tying together the traditional visual themes with modern technological advancements.

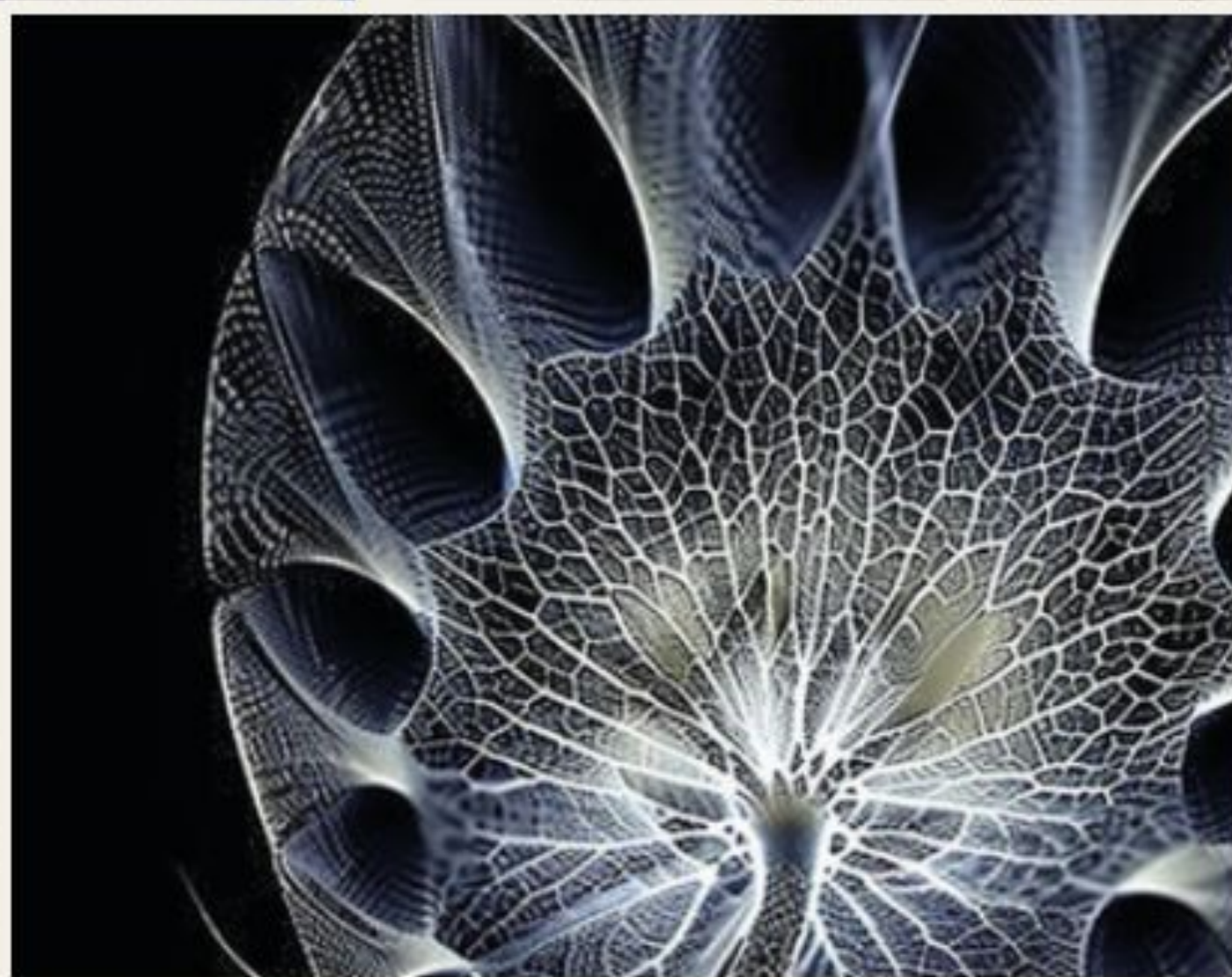
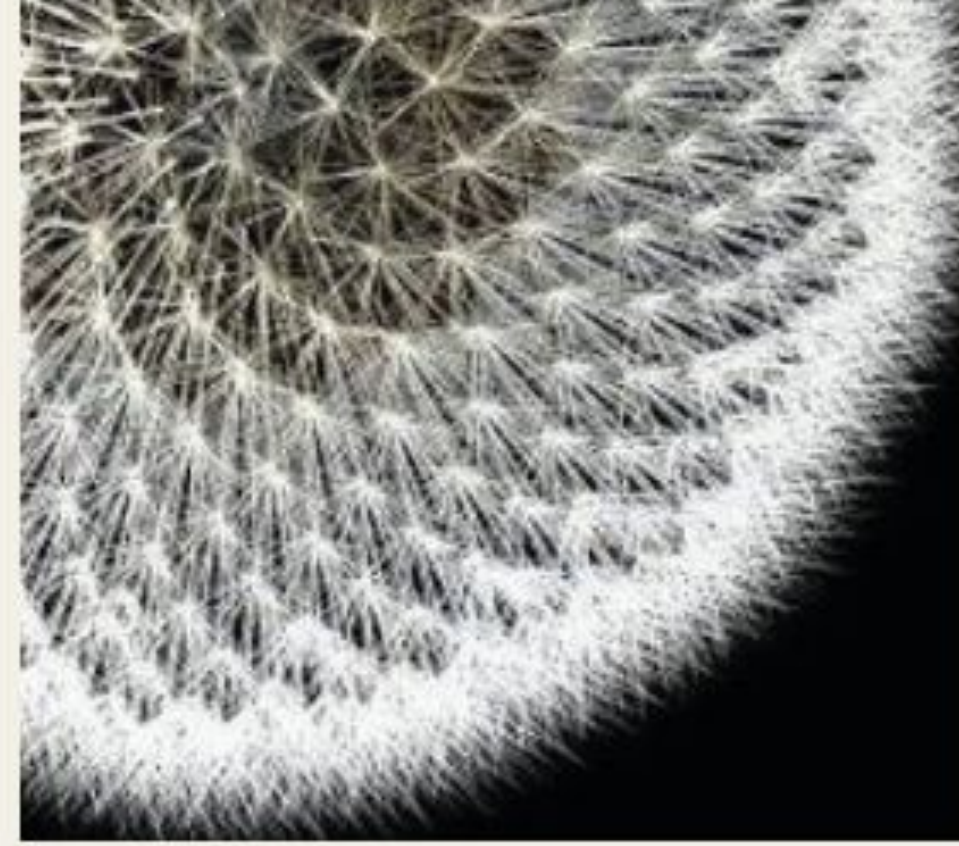
Flor = زهرة
Nurah



Luz = نور
Nur

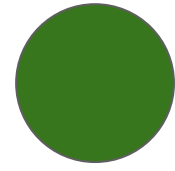












PRIMARY COLLECTION

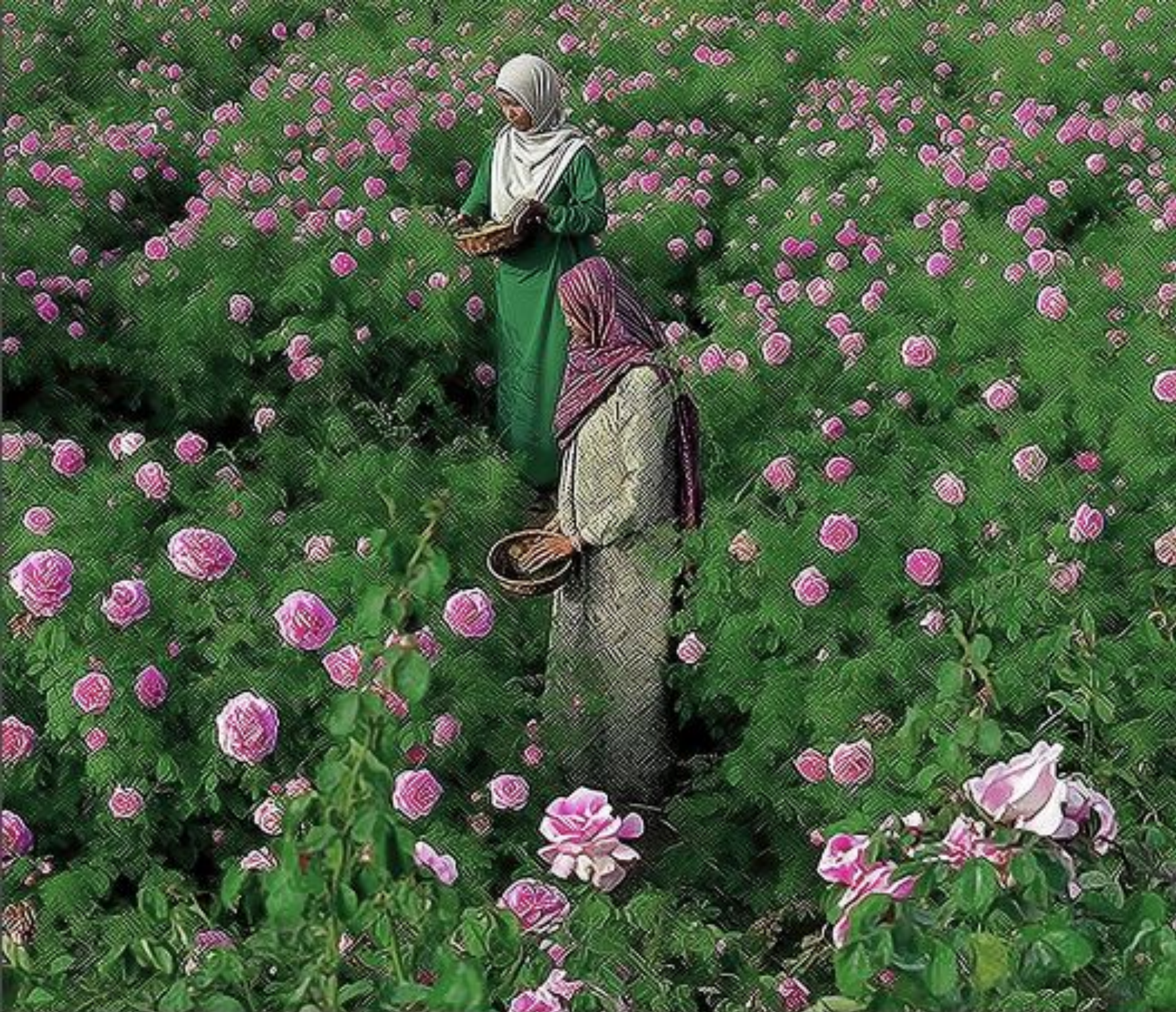
Rose of Taïf: Ode to femininity

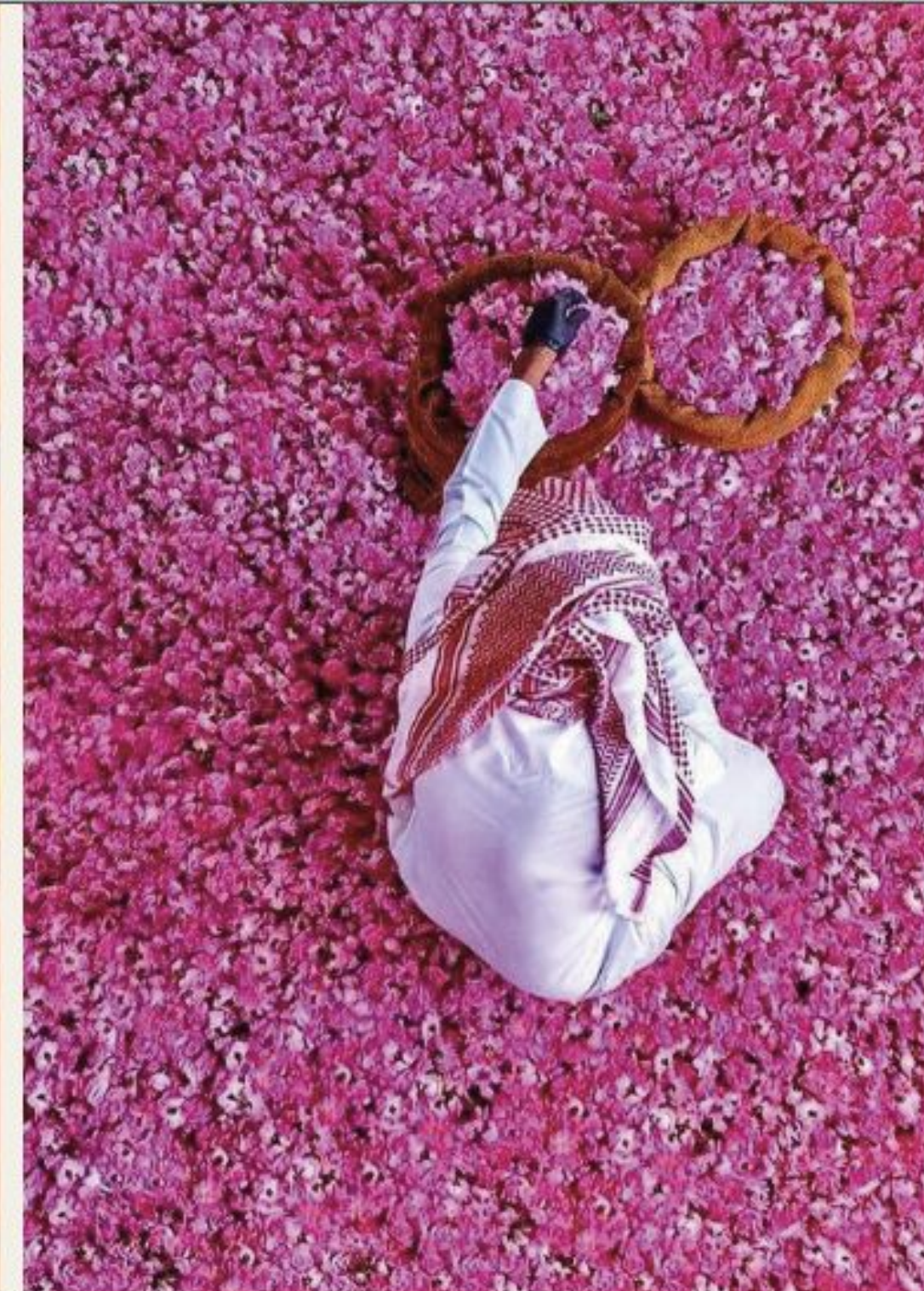
Discover a collection that symbolises femininity, soririty, and unity, celebrating the natural grace and fragrance of Taif roses, which hold a special place in Arab culture. Native to the mountainous region of Taif in Saudi Arabia, these roses have been cultivated for centuries, renowned for their unique fragrance and enduring beauty. Infused with the calming properties of light pink zircon, each piece captures the serene beauty of a rose garden in full bloom.

Radiating tranquillity and refinement, every jewel in this collection is a testament to the timeless allure of floral beauty. This collection is a tribute to the subtle strength and elegance of women. Each design honours the spirit of empowerment, reflecting the unique grace and resilience that define womanhood.

The elegance of the Taif rose symbolises not just beauty, but the profound serenity and inner strength that women embody. Wear these jewels as a celebration of your own journey, a reflection of your inner grace, and a symbol of your empowerment. Let each piece remind you of the love and unity that connect us all, and the quiet strength that resides within you. This collection is an ode to women, a celebration of love, empowerment, and the timeless beauty of femininity.









Pink Diamond



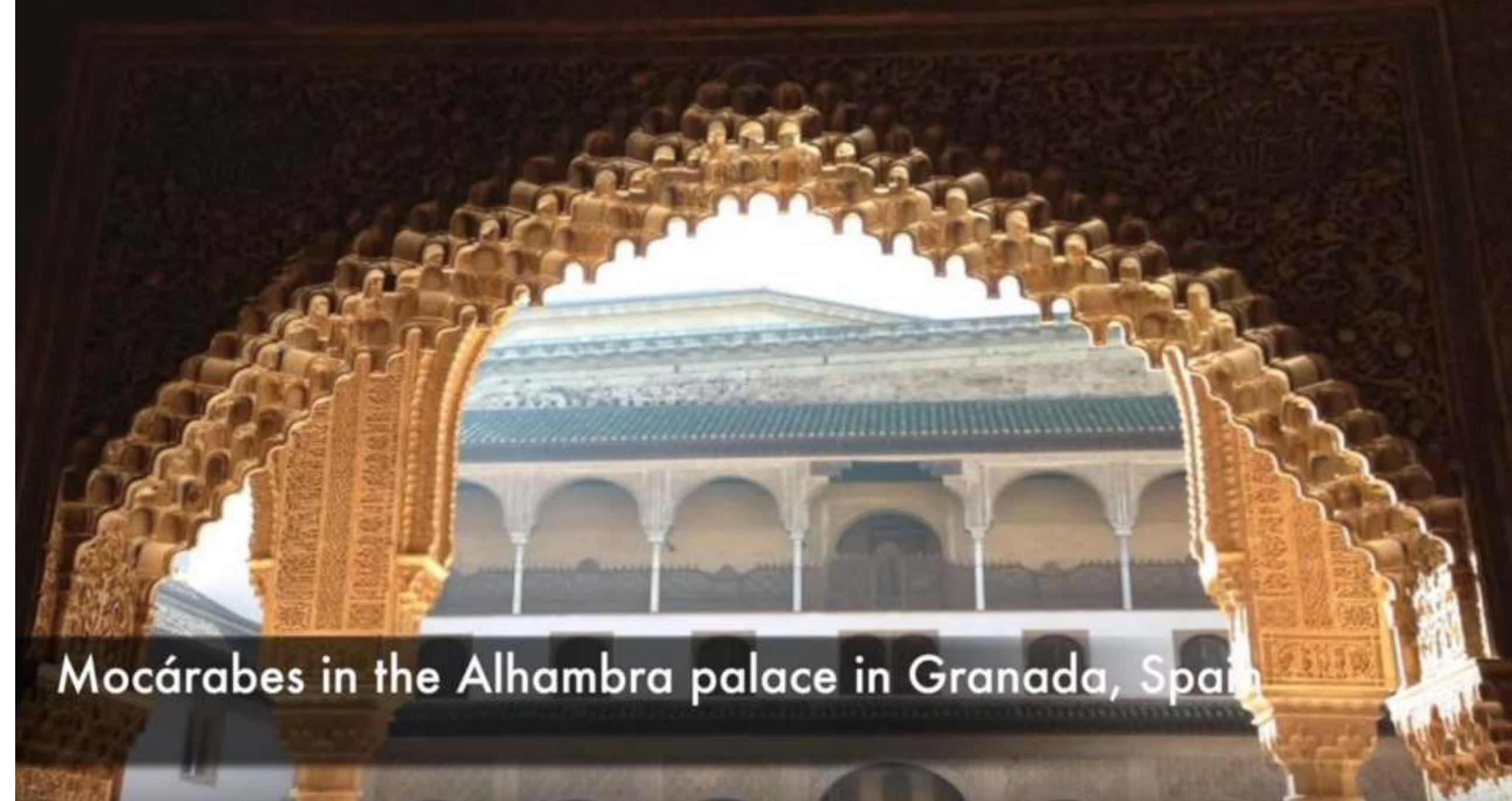




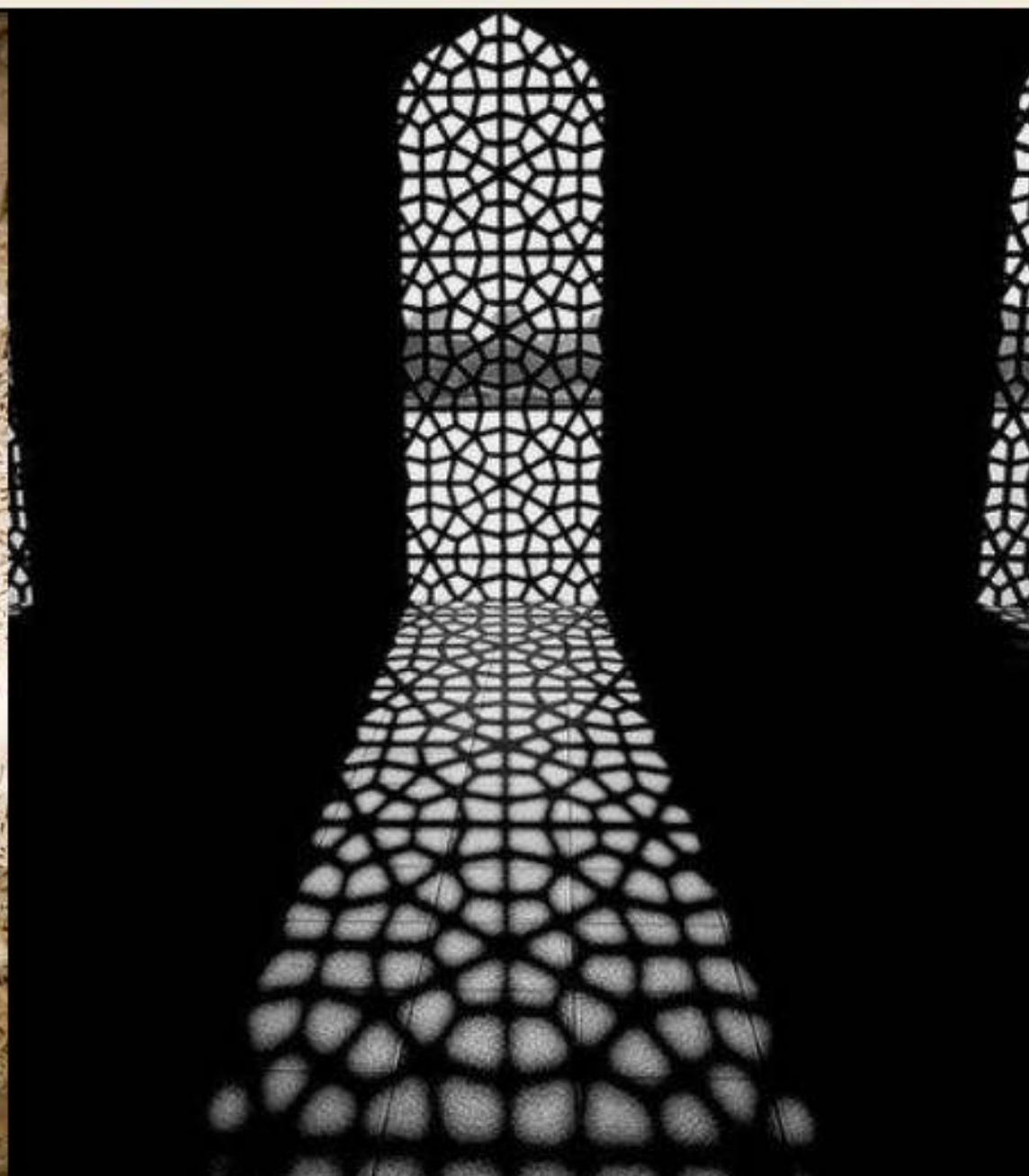
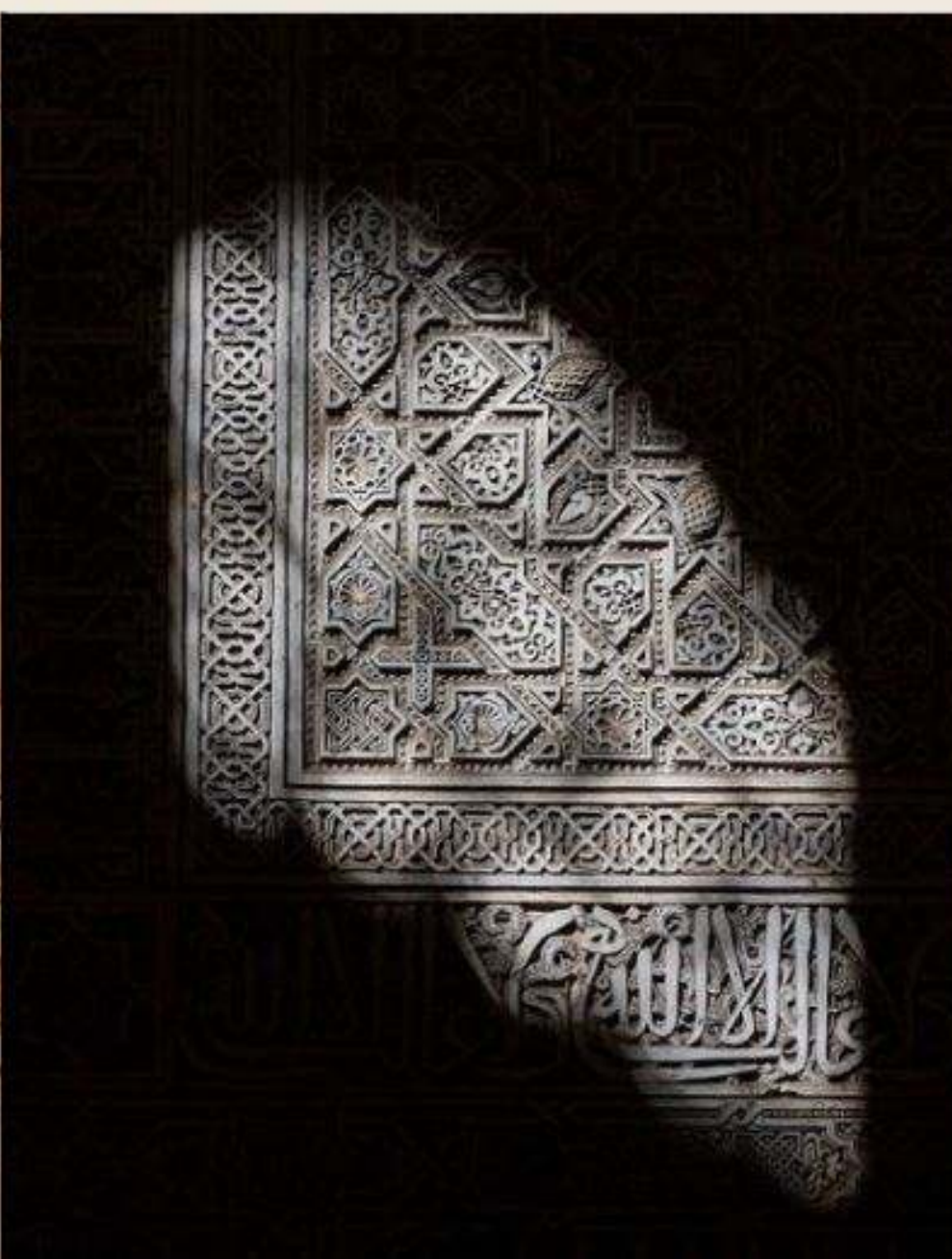
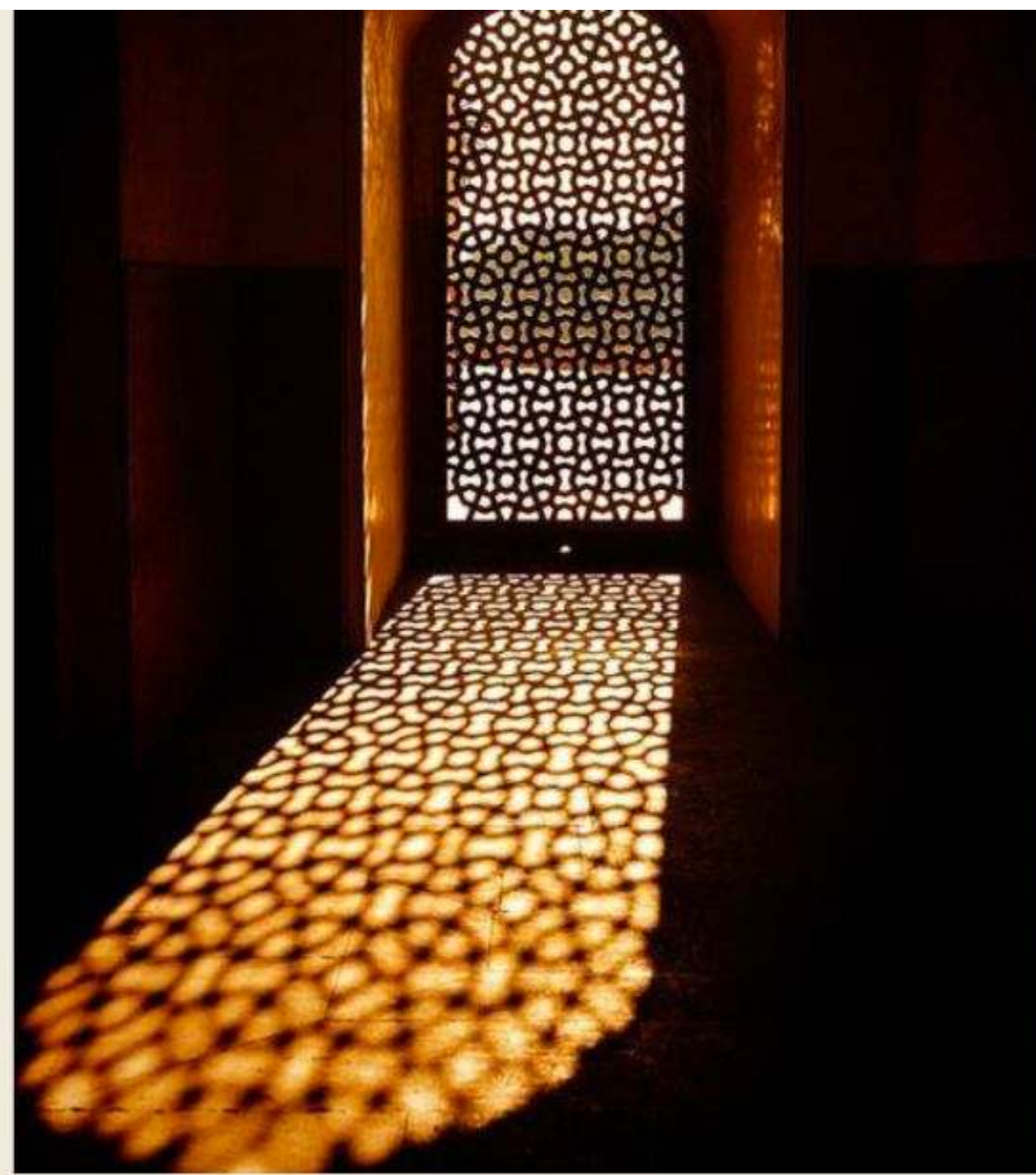
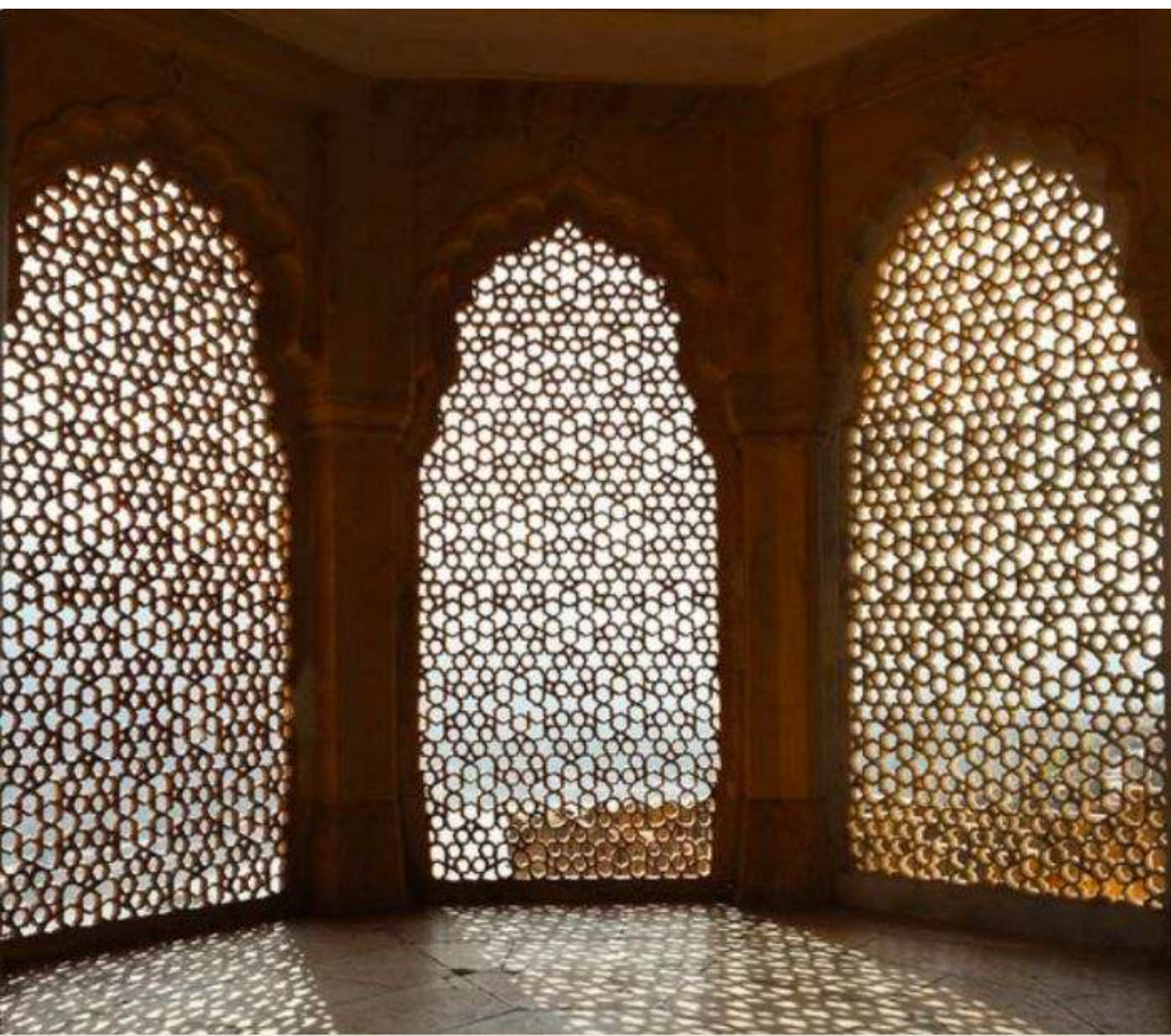
PRIMARY COLLECTION - MEN

Amjad

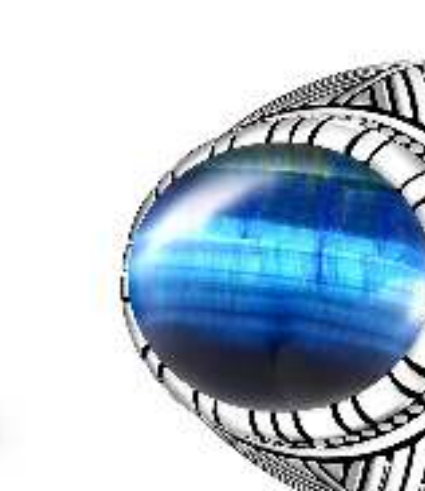
The light dances in a visual game with the architecture and muqarnas of Alhambra as the earth fulfils its daily orbit of the sun, giving space and time to contemplation of the divine. Thick incense smoke compliments this shadowplay which is precisely arranged like sculpted cell blocks or stalactites in an ancient underground cave, this sense of awe is a feast for the eyes and soul. Once again the development of this spiritual art was astounding for its time using complex geometry to create different cell units that fit together to create something of immense interwoven beauty, much like the world the artists were representing in abstract form. These 3-D ornamented niches when assembled together form a spiritual quality by successfully mirroring the divinity of the natural world within places of worship. There is a clear reason for its longstanding popularity, this being one of the elements working in conjunction with the arabesque mosaics to create the transcendental qualities.



Mocárabes in the Alhambra palace in Granada, Spain











PRIMARY COLLECTION

Prairie البراري (Living Beings) كائنات الحية

Every species in the animal and insect kingdoms have their own special qualities. The floating beat of the butterfly's wings, the high sensory focus and power of the jaguar, the shedding and renewal of the snake, the wildness of the wolf and the colourful elegance of the dragonfly are all spirits that we draw upon in life and mythology. The Ouroboros snake eating its own tail is an image that appeared in many cultures in different places, the symbol representing the cycle of life. The high quality stones that we use also are named after some majestic animals, blue and red tiger eye for example. Carry with you these spirits of nature, whether a fish design for an aquatic soul or the sweet softness of a teddy bear this Fayendra collection explores these nature spirits both of the wilderness and also some from closer to home.



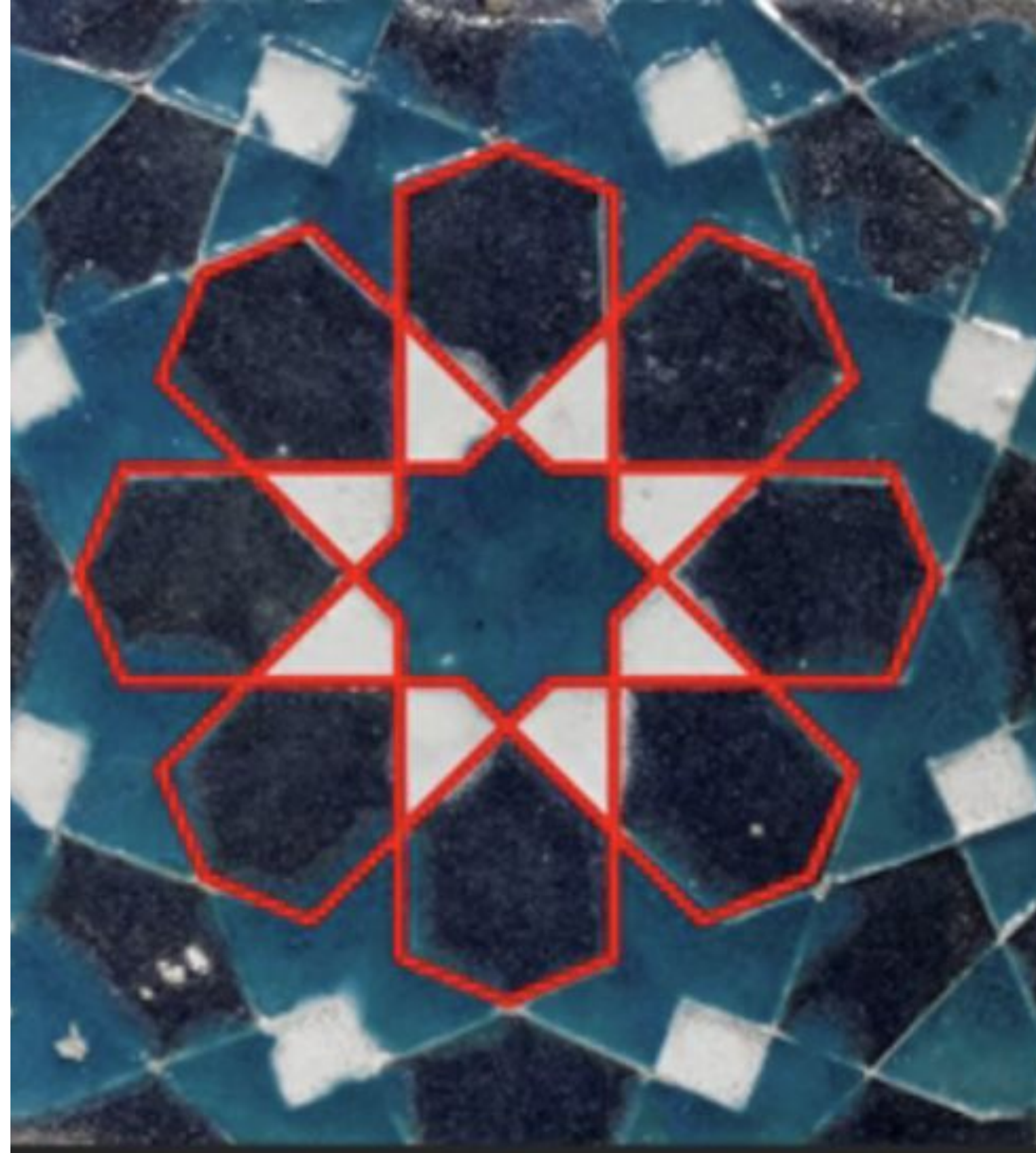




PRIMARY COLLECTION

Lamsa Al Noor: Mystic geometry

This collection draws profound inspiration from the ancient Sufi tradition of Abjad, where words are translated into numerical values, revealing the transcendent nature of Islamic art. This practice, deeply rooted in the Arabic language, showcases the intricate connection between words, numbers, and geometric enlightenment. The Arabic numerals introduced to the Iberian Peninsula by the Moors replaced Roman numerals and paved the way for significant advancements in mathematics, giving rise to terms like algebra and algorithm. Central to this collection is the geometric star, a traditional focal point in arabesque designs. Through the lens of the Sufi tradition, this star transforms into a symbol of praise for the almighty. The geometric star, along with other shapes, represents the divine order and the intricate beauty of the universe. The Arabic word for flower (Nurah) shares its root with the word for light (Nur), both emanating from a central point and symbolising illumination and life. This concept of a geometric flower of life, refined over centuries, forms the basis of the most transcendental designs seen in places of worship and ornamental art. When these patterns are combined into honeycomb-style cells, they create a divinely woven lattice that emanates spiritual qualities, perfect for both sacred and decorative purposes. The "Sacred Geometry" collection features pieces that embody this divine abstraction, designed to avoid unnecessary idolisation of figures or animals and to highlight the interconnected, spiritual nature of all things. This collection touches upon the deep Sufi influence, rich mathematic progress and spiritual quality of the divine flower pattern which so elegantly adorns traditional Islamic art & architecture.









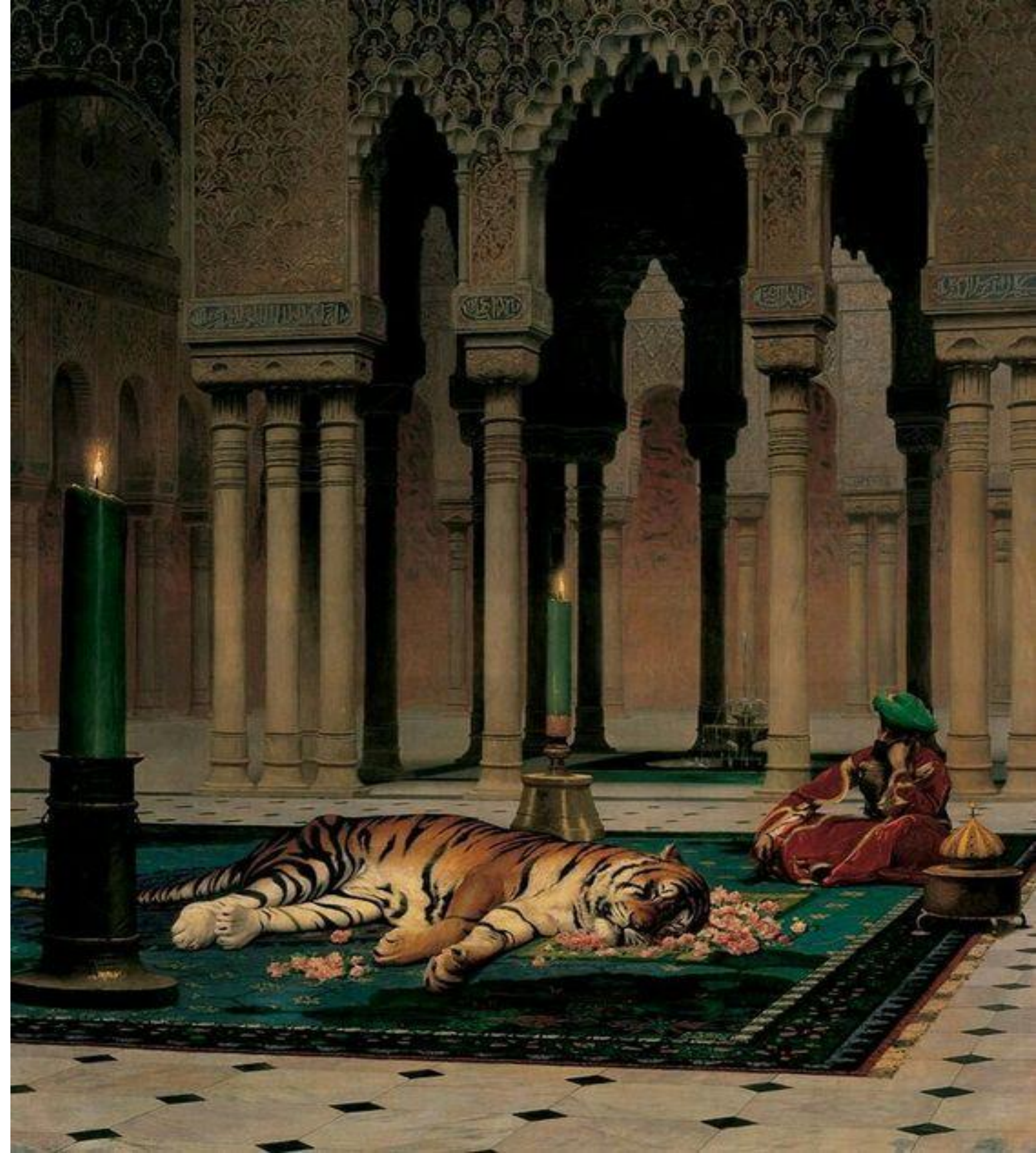
PRIMARY COLLECTION

Alhambra: Moorish Majesty

The "granada" is a tribute to the transformative period of the Arabic Renaissance, a time when the Moors bridged the gap between ancient civilisations and the modern world. During Europe's Dark Ages, the Moors preserved and advanced the knowledge of antiquity from the Egyptians, Persians, and Greeks. This enlightened era significantly shaped Europe's evolution, laying the groundwork for what would later become the European Renaissance.

At the heart of this remarkable period stands the Alhambra palace, an architectural masterpiece and one of the world's great wonders. The palace's intricate muqarnas, arabesques, and sacred geometries showcase the advanced mathematical and architectural prowess of the time. The interconnected courtyards, pure flowing waters, paradisiacal gardens, blooming crops, bathing pools, and engineered fountains of the Alhambra represent the pinnacle of Islamic architectural achievement and the sensual, vibrant life of the Arabic Renaissance.

The "Alhambra" collection captures the essence of this high point in civilisation, reflecting its enduring influence on the modern world. Each piece in the collection embodies the intricate geometric patterns and harmonious designs of the Alhambra, crafted with precision and artistry that pay homage to this rich cultural legacy.



PRIMARY COLLECTION

The collection features:

- Muqarnas Pendants and Earrings: Inspired by the honeycomb-like vaulting technique, these pieces showcase delicate, interlocking designs that reflect the intricate beauty of Alhambra's ceilings.
- Arabesque Bracelets and Rings: Featuring flowing, intertwined patterns, these pieces symbolise the interconnectedness of cultures and knowledge preserved by the Moors.
- Geometric Necklaces: Highlighting the advanced mathematical concepts of the time, these necklaces incorporate symmetrical shapes and precise angles, reminiscent of the palace's architectural marvels.

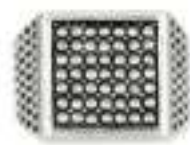
Fayendra's "Alhambra" collection is celebrate the lasting influence of the Arabic Renaissance on Europe and the modern world. It honours the contributions that made possible the European Renaissance, the modern guitar, early paper, and the numerical system we use today. Each piece is a testament to the enduring legacy of this enlightened era and its impact on our collective history.



Zircon



Ornamental



Marcasite



Spinel







Zircon



Ornamental



Marcasite



Spinnel



Studs made of sterling silver and set with Brazilian onyx (green jade), onyx (black), brown) and turquoise.



Buttons made of pure sterling silver and studded with natural diamond-cut zircons.

COLLECTION 2

Al Madinah

Al Madinah is a tribute to the rich tapestry of Andalusia, where Islamic, Spanish, and Mediterranean influences intertwine. This jewellery collection embodies the region's elegance and sophistication.

Each piece features motifs inspired by Moorish arches and intricate tile work, capturing the essence of lush Andalusian gardens. The colour palette draws from earthy terracotta tones, enhanced by red and green agate, evoking the vibrant spirit and verdant landscapes of Andalusia. Garnet gemstones add a touch of deep, rich colour, reminiscent of Yemeni Aqiq stones.

"Andalusian Aura" offers timeless jewellery that carries the heritage and allure of Andalusian culture, allowing you to adorn yourself with its enduring elegance. > shuraba of the subha



Red Agate



Colored Agate



Brown Agate



BROWN AGATE

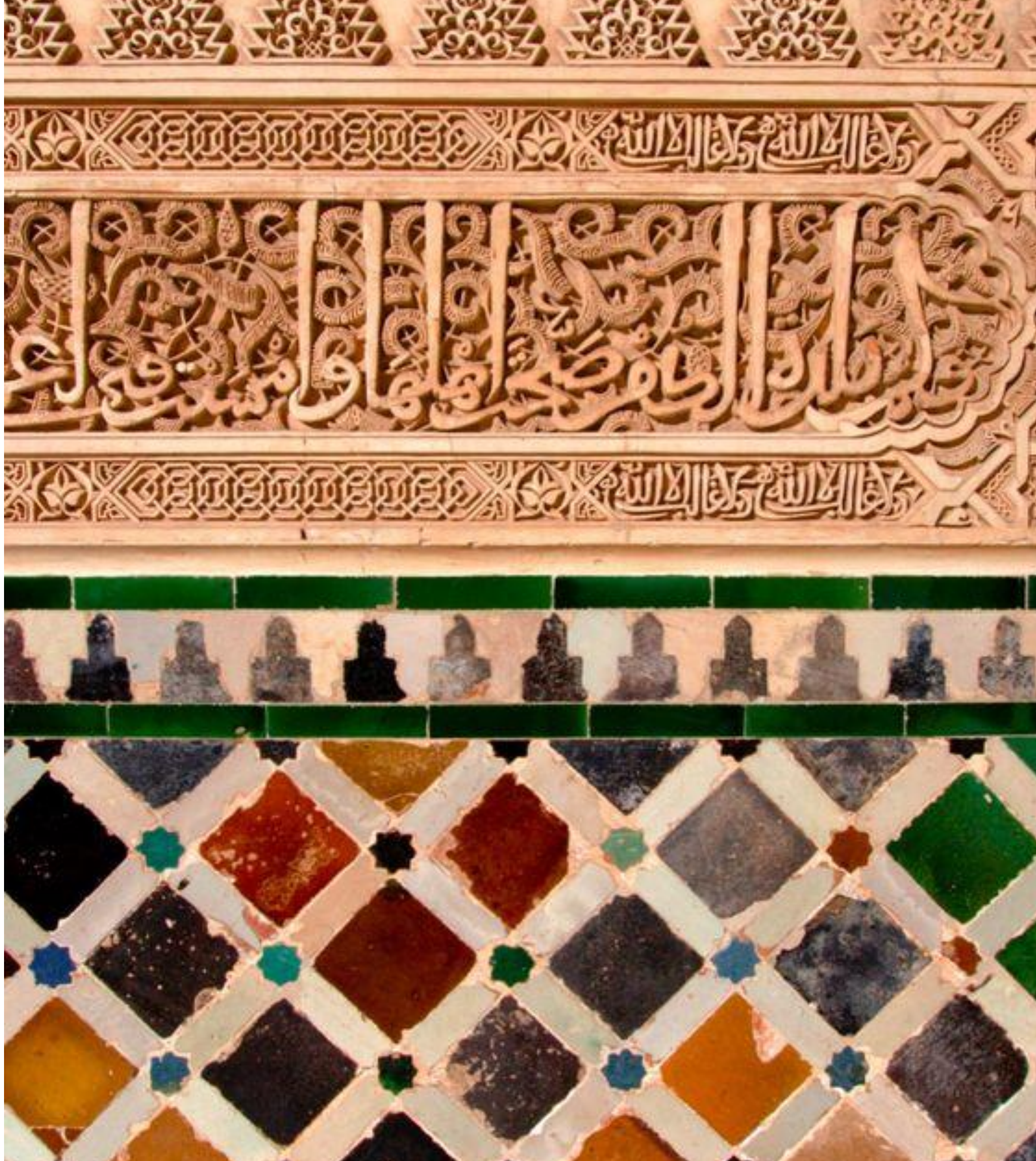


ONYX



GREEN AGATE

1- Color: reddish brown, green, black. Origin: Yemen, India, and New Zealand.



Collection 2

Shuraba

The Shuraba extension in the bead's subha enhances its significance, symbolizing power and prestige for the holder. This element draws from the rich history of Andalusian culture, where intricate craftsmanship was a mark of status and dignity. Featuring motifs inspired by Moorish arches and tile work, the Shuraba's exquisite detail reflects the skill and dedication required to create such a piece, signifying luxury and sophistication.

The Shuraba uses symbolic stones such as red and green agate, representing strength, protection, and prosperity, and garnet gemstones, symbolizing deep affection, strength, and protection. These elements evoke the vibrant landscapes and rich heritage of Andalusia.

Incorporating designs inspired by Andalusian architecture, the Shuraba connects the bearer to a legacy of wisdom and cultural richness. The additional length allows for deeper spiritual engagement, enhancing personal power and inner strength. Displaying such a finely crafted item signals high status and distinction, making the Shuraba a prestigious possession.

The Shuraba extension enriches the subha, making it a powerful symbol of prestige, strength, and spiritual depth for the holder.





SANDARAC

Color: : From yellow to dark yellow
Origin: Germany



LAPIS LAZULI

Color: : Dark blue with small golden dots decorating it.
Origin: Afghanistan



MALACHITE

Color: : Green.
Origin: Africa and Australia.
Description: 100% natural stone. Malachite is a mineral that is often used in jewelry.



STAR STONE

Color: : Black.
Origin: India.
Description: A very rare 100% natural stone called star agate. It is characterized by brilliance, as small stars sparkle when the stone is moved.



KYANITE

Color: : Blue.
Origin: Switzerland and Brazil.
Description: Early travelers sometimes used the stone as a compass when exploring unknown areas..



OBSIDIAN

Color: : Black (smoky).
Origin: Russia.
Description: A gemstone that is natural volcanic glass. It is formed from black volcanic lava, and has attractive and beautiful colors. FAYENDRA selects and selects obsidian stones to use as beads in the manufacture of rare and distinctive obsidian charms.



EMERALD

Color: : Deep green and transparent.
Origin: Zambia, Colombia (produces the finest emeralds), Brazil.
Description: A natural stone, the highest value among gemstones by weight. Some rare emeralds are more expensive than diamonds. Emeralds can be cut into almost any shape. Large sizes are especially rare. FAYENDRA uses plain emerald stones studded with diamonds in rings, especially rare and precious men's rings.



PRIMARY COLLECTION

Divine scripts

النصوص الإلهية

"Divine Scripts" is a captivating collection inspired by the art of Arabic calligraphy, celebrated for its profound beauty and spiritual depth.

This collection draws upon the timeless poetry of luminaries like Abu Bakr Salem, the soulful songs of Saudi singer Mohammad Abdo, and the mystical verses of Rumi. Each design eloquently showcases the fluidity and elegance of Arabic script, weaving together sacred texts and poetic expressions.

The pieces in this collection are more than mere adornments; they are vessels of timeless messages of unity, faith, and love. By wearing them, individuals are invited to connect with the divine, finding a deeper resonance through the power of language and artistic design. "Divine Scripts" serves as a bridge between the wearer and the rich cultural heritage of Arabic poetry and calligraphy, offering a profound connection to the spiritual and the poetic.



Poems & songs

Abu Bakr Salem: "Ya Yumma" - A beloved song expressing love and longing. "Ya Ghayeb" - A melancholic song about absence and yearning. "Ya Mhajer" - Reflects on the experience of migration and separation. "Al Doha" - A lyrical piece evoking the beauty of dawn. "Ya Bahar" - Celebrates the arrival of spring and renewal.

Mohammad Abdo: "Al Amakin" - A nostalgic song about cherished places. "Al Warda Al Baida" - Known as "The White Rose," a romantic and poetic piece. "Ya Tayeb Al Galb" - Expresses feelings of kindness and affection. "Allah Yejmaa'na" - A prayerful song asking for unity and togetherness.

Al Warda Al Baida" (The White Rose)

يا وردة بيضاء في بستانها يا ليتني كنت فلاحها

"Ya Yumma" (Oh Mother)

يا يمه لا تبكيني يا يمه لا تبكيني أنا بالغربه وقلبي ذائب من فراقك يا حبيبي

"Al Doha" (The Dawn)

الدوحة منورة وجميلة في السحر

"Ya Bahar" (Oh Sea)

يا بحر مالك عذر خلك شهيد الهوى



Divine scripts

Rumi’s poetry is a perfect complement to the collection’s ethos. His verses speak of divine love, unity, and the inner journey of faith.

"The Guest House"

This being human is a guest house. Every morning a new arrival.

A joy, a depression, a meanness, some momentary awareness

comes as an unexpected visitor.

This poem reflects the fluidity and acceptance within the human experience, much like the elegant lines of calligraphy that embrace each moment.

"The Song of the Reed"

Listen to the story told by the reed, of being separated.

Since I was cut from the reedbed, I have made this crying sound.

Anyone apart from someone he loves understands what I say.

This excerpt speaks to the theme of unity and the yearning to reconnect with the divine, a sentiment echoed in the flowing script of the designs.

"The Essential Rumi"

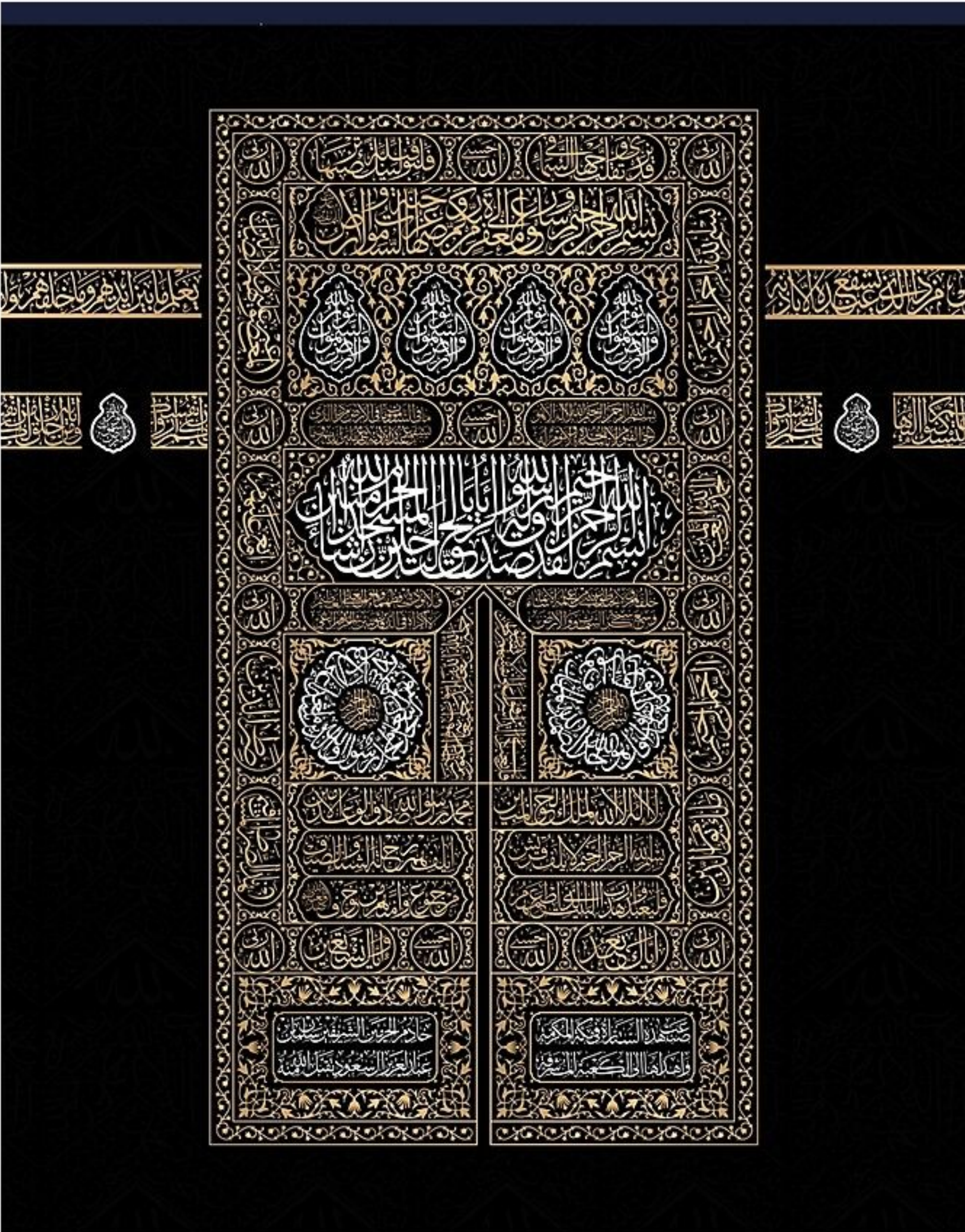
In your light, I learn how to love. In your beauty,

how to make poems.

You dance inside my chest, where no one sees you,

but sometimes I do, and that sight becomes this art.

In the elegant flow of Arabic script, we find Rumi’s whispered wisdom and Al-Salem’s contemporary reflections. This collection is more than just art; it is a testament to the enduring power of language and design to connect us with the divine.



PRIMARY COLLECTION – PEN COLLECTION

Divine scripts

Abdulaziz Al-Salem:

A contemporary poet from Saudi Arabia, Abdulaziz Al-Salem's work resonates with themes of faith, cultural heritage, and the divine. His poetry provides a modern complement to Rumi's timeless verses.

"Prayer"

In the silence of dawn, I found my faith, A whispering breeze carrying divine grace. In every calligraphed line, a story told, Of unity, love, in letters bold.

This poem mirrors the spiritual journey depicted in the collection, emphasizing the sacred connection through the art of calligraphy.

"Desert Nights"

Beneath the stars of the Arabian sky, I penned my dreams, let my soul fly. In the curves of script, a timeless dance, Of faith and love, in each fine trance.

The imagery of the desert and the night sky underscores the timeless and universal nature of the themes in "Divine Scripts."





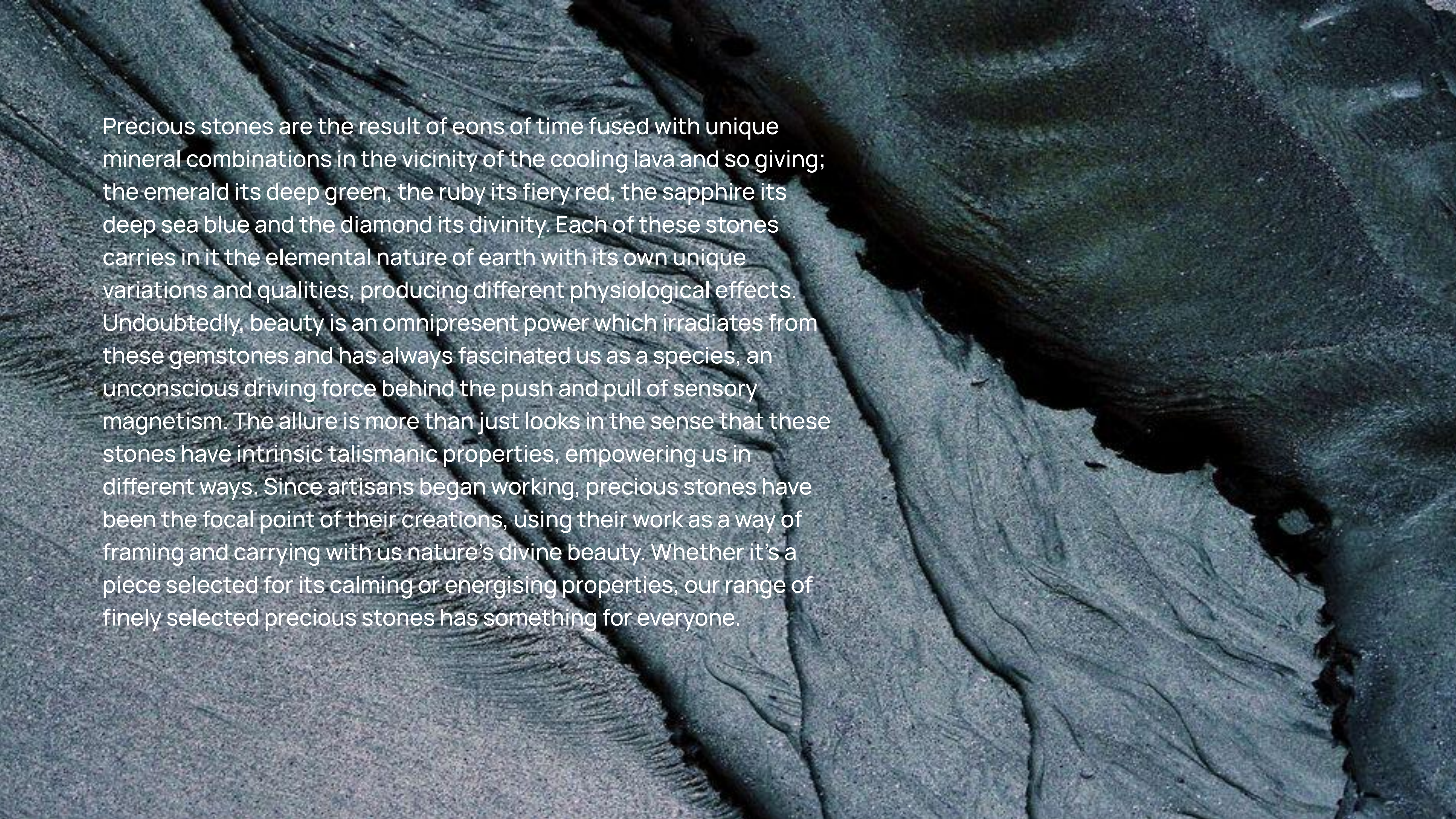


Studded
with diamonds

Ornamented







Precious stones are the result of eons of time fused with unique mineral combinations in the vicinity of the cooling lava and so giving; the emerald its deep green, the ruby its fiery red, the sapphire its deep sea blue and the diamond its divinity. Each of these stones carries in it the elemental nature of earth with its own unique variations and qualities, producing different physiological effects. Undoubtedly, beauty is an omnipresent power which irradiates from these gemstones and has always fascinated us as a species, an unconscious driving force behind the push and pull of sensory magnetism. The allure is more than just looks in the sense that these stones have intrinsic talismanic properties, empowering us in different ways. Since artisans began working, precious stones have been the focal point of their creations, using their work as a way of framing and carrying with us nature's divine beauty. Whether it's a piece selected for its calming or energising properties, our range of finely selected precious stones has something for everyone.

CORE COLLECTION

Sea dreams: Le songe de la mer

Life originated in the sea and so much of it still remains a mystery, more so than the vast expanding space that surrounds us on all sides. It is almost another world, with underwater magic creating organic treasures such as the pearls we use in this ocean-themed Fayendra collection. Even the sound of the sea is soothing, its waves and song calming us like a mother would her child. Perhaps that is why people long to return to visit every so often, in order to soothe the soul. These meticulously selected pearls, with their exquisite beauty, evoke a sense of dreamy contemplation, hinting at the beautiful mysteries hidden in the deep blue.

The Sea Dream range brings us closer to this feeling with shell-shaped designs, pearl necklaces, earrings, pendants, and more. Interwoven with this collection is the mythology of black coral and pawa shell, celebrated in our bead collection. Each bead reflects the diverse hues and textures of black coral, revered as a sacred bridge between the earthly realm and the ocean's depths.. Black coral symbolises more than protection; it signifies transformation and renewal, mirroring the ocean's cycles of life and death and echoing the rhythms of rebirth and regeneration. As you hold these beads, ancient talismans of the sea, feel the ocean's spirit within them.

The sea dreams Collection captures this timeless elegance, transforming the historical allure of pearls and black coral into modern masterpieces that reflect the interconnectedness of cultures and the enduring fascination with the ocean's wonders.



PINK SHELL
Color: pink
Origin: New Zealand - Australia



PAWA SHELL
Color: Colorful, gradient colors of blue and green
Origin: New Zealand - Australia.
Description: 100% natural. The shine in the inner

MOTHER OF PEARL
Color: White
Origin: New Zealand - Australia



PEARL / SHELL PEARL / FRESH WATER PEARL
1- Color: white, grey, pink, black
2- Origin: Natural pearls are extracted from the depths of the









This Circled Paua Shell quality is not accepted
Only Clear Rainbow Blue Colour Paua Shell is Accepted.



This Circled Paua Shell Quality is not accepted
Only Clear Rainbow Blue Colour Paua Shell is Accepted.



This kind of scratch is also not accepted

This Circled quality of Paua Shell is not acceptable



This seems some kind of damage





COLORLESS



LIGHT YELLOW



YELLOW



CHAMPAGNE

COLLECTION 2

Jacinth – Guardians of Time

In ancient Indian folklore, zircon was cherished for its vibrant colours and believed to symbolise protection and prosperity. Known as 'Jacinth' in ancient texts, this gemstone was associated with divine favour and spiritual safeguarding. Legend tells of a powerful talisman, crafted from the purest zircon, passed down through generations of guardians. As it journeyed through time, it became a symbol of resilience and hope, its brilliance shining even in the darkest times. Though its origins trace back to the depths of antiquity, the luminous zircon finds its primary, albeit not exclusive, sources in the lands of Cambodia, Thailand, Myanmar, and Sri Lanka. Despite the veil of obscurity cloaking its ancient legacy, the allure of this gem has persisted through the ages, its narrative intertwined with the enigmatic threads of time.

This jewellery collection draws inspiration from these ancient tales, celebrating the timeless allure and protective power of zircon. Each piece echoes the rich cultural history of India, embodying the spirit of resilience and the legacy of guardianship. Crafted to capture the essence of this storied gemstone, the collection offers a modern take on a timeless symbol of protection and prosperity.













COLLECTION 2

Sultan's Wisdom: Corundum Collection

The Sultan's Legacy collection draws from the opulence and wisdom of ancient sultans like Suleiman the Magnificent and Harun al-Rashid, who epitomised a golden era of cultural and scholarly prosperity. The Ruby of Wisdom Central to this collection is the Ruby of Wisdom, historically believed to enhance wisdom, provide protection, and bring prosperity.

In Arabian lore, the ruby symbolises the sun and is linked to the heart, representing both emotion and intelligence.

Corundum: A Symbol of Royalty Corundum, including precious rubies and sapphires, has been cherished for its beauty and powers. In the Sultan's Legacy collection, corundum evokes the grandeur of ancient Arabian courts, where such gems adorned the elite.

The Mystique of Arabian Culture Infused with Arabian mystique, the collection reflects a heritage rich in storytelling, poetry, and respect for knowledge. Each piece is a narrative of cultural expression, connecting the wearer with a lineage of elegance and intellect.

Each item in the collection is a piece of history, symbolising the timeless elegance and wisdom of ancient Arabian sultans. The intricate designs reflect motifs of historic palaces and mosques, while the gemstones embody revered qualities in Arabian lore. Through these meticulously crafted pieces, the jeweller seeks to preserve the rich traditions of the Arabian world.

CORUNDUM STONE



RUBY CORUNDUM



SAPPHIRE CORUNDUM









PRIMARY

Celestial metamorphosis

Celebrating the profound interplay between these celestial bodies and their symbolic gemstones, each stone tells a story of transformation, resilience, and spiritual guidance. In the heart of the Arabian desert, under a vast canopy of stars, lies a tale of three mystical gems: Amber, Spinel, and Opal.

Centuries ago, a Bedouin tribe unearthed the Spinel of the Moon on a full moon night. Shifting from deep black to brilliant blue with the moon's phases, this magical stone granted its keeper adaptability and resilience, a reflection of the cyclical nature of existence.

Washed ashore by the sea, Amber talismans with their golden hues symbolised the sun's vitality and enlightenment in ancient civilizations. In Muslim culture, they represent spiritual enlightenment and protection, bridging the earthly and divine realms.

Opal, with its kaleidoscope of colours, embodies the dynamic interplay of the sun and moon. Reflecting hope, purity, and truth, its shifting hues mirror the continuous journey of self-discovery and personal transformation.

Metamorphosis: The Tale of the Sun and Moon Stones" celebrates the power of metamorphosis, weaving together the stories of these gems that transcend time, embodying the eternal cycles of the sun and moon and the cultural richness they inspire.

SPINEL STONE



INSECT AMBER / AMBER

Color: Gradient in yellow and brown colors
Origin: Russia, Baltic region.



OPAL

Color: transparent, yellow, grey, black, brown, green, blue
Origin: Australia - Ethiopia



COLLECTION 2

Treasures of the Sun

ذهب البلطيق

Amber has a rich history tied to ancient civilizations and legends of lost treasures. According to folklore, amber talismans were believed to hold the power of the sun, giving vitality and enlightenment to their owners. These precious relics, often found washed up by the sea, were valued for their protective qualities and connection to the heavens. In Muslim culture, the golden tones of amber symbolize spiritual enlightenment. Like the rising sun, amber talismans are thought to channel spiritual energy, guiding believers toward enlightenment. As protectors of the soul, these talismans serve as reminders of the link between the earthly and divine realms. The Amber: Treasures of the Sun collection not only showcases superb craftsmanship but also honors the spiritual significance of amber in Muslim tradition, representing enlightenment and protection.

OPAL + AMBER



INSECT AMBER / AMBER

Color: Gradient in yellow and brown colors
Origin: Russia, Baltic region.



OPAL

Color: transparent, yellow, grey, black, brown, green, blue
Origin: Australia - Ethiopia



الكهرمان الحليبي كالينيفراد

NATURAL KALININGRAD AMBER



Natural Amber Stone Rosary, with internal natural color gradients of white and hazel, its grains are stacked with an equal round cut, adorned with a Tassel (Karkoucha) made of silk threads of elegant colors.

سلسلة بحجر الكهرمان الطبيعي الطبيعي ذهب اللطيف، تتميز بلموج اللون العسلي و الأبيض بداخلها و خيوطها مطراصة بقصة دائرية متساوية، تزين المسبحة بشراية (كركوشة) مصنعة من خيوط حريرية بألوان البقية.

٣,٢٠٠ - ١٥,٤٠٠ ريال/درهم
3,200 - 15,400 SAR/AED



الكهرمان الحشري

INSECT AMBER ROSARY



Genuine Baltic Amber Stones Rosary with Fossils Insects. Much valued for its color and natural beauty. Finely art-crafted by Nature that was created over million years ago.

سلسلة بحجر الكهرمان ذهب اللطيف، تتميز بوجود شوائب حشرية متحجرة تكونت بداخلها منذ آلاف السنين، مما جعل منها تحفة فنية نادرة من تكوين الطبيعة الخلابة.

١,٤٢٥ - ٢٩,٩٠٠ ريال/درهم
1,425 - 29,900 SAR/AED





COLLECTION 2

Soraya

With its deep blue color reminiscent of the night sky, Lapis Lazuli inspired stories of cosmic journeys and celestial guardians. In ancient myths, a sacred stone known as the Lapis of the Cosmos was said to hold the secrets of the universe. Those who sought its wisdom were granted insight into the mysteries of creation, their minds illuminated by the eternal light of the stars.



BLUE TOPAZ

Color: blue
Origin:Russia, Sri Lanka, Namibia, Madagascar.
Description: A very hard stone with high transparency and a striking glassy luster. The color of the stone is very bright, especially after cutting, and blue topaz is often called the Ural diamond. Since the early 2000s, blue topaz has become the second most popular gemstone in the world. FAYENDRA uses distinctive topaz stones to make rings, especially men's rings.



LAPIS LAZULI

Color: Navy Blue
Origin: Afghanistan - Pakistan.



AMETHYST





SWISS
blue topaz



LONDON
blue topaz



SKY
blue topaz



AMETHYST





SECONDARY – MEN FOCUS

Turquoise: Azure Oasis

Turquoise's serene blue-green hues inspired tales of healing and protection in desert cultures. Legends spoke of a mystical oasis guarded by benevolent spirits, where the waters flowed with the soothing powers of turquoise. Travelers who drank from its sacred springs found renewal and solace, their bodies and souls refreshed by the rejuvenating energy of the oasis



EMERALD

Color: deep green and transparent

Origin: Zambia (produces the finest emeralds), Colombia, Brazil

Description: A natural stone, the highest value among gemstones by weight. Some rare emeralds are more expensive than diamonds. Emeralds can be cut into almost any shape. Large sizes are especially rare. FAYENDRA uses plain emerald stones studded with diamonds in rings, especially rare and precious men's rings.



TURQUOISE

Color: navy blue

Origin: Mount Sinai, Egypt, Iran, Arizona.



WOMEN





EMERALD



COLLECTION 10

Markaschatsa

Fayendra's Marcasite Collection celebrates the rich history and cultural significance of marcasite, a common iron sulphide revered for its mystical properties. Derived from the Arabic word "Markaschatsa," marcasite has adorned jewellery since the time of the Incas and Ancient Greeks, with Cleopatra famously wearing it for its beauty-preserving qualities. In Victorian England, marcasite's glittering lustre and pale bronze colour made it a favourite in intricate rose-cut designs. Its protective and healing attributes were valued by the Moors and Medieval healers, respectively, while its symmetrical beauty inspired Renaissance artisans.

Fayendra's collection captures this timeless elegance, transforming marcasite's historical allure into modern masterpieces that reflect the interconnectedness of cultures and the enduring fascination with this remarkable stone.





PYRITE

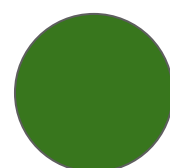
Color: Silver/Grey/Metallic

Origin: Peru - Russia - Italy - Spain -USA

Description: It is a mineral composed of iron sulfate. Features a crystal shine. It is fragile and friable, so it is manufactured in small sizes. It is chosen that is free from impurities, and 1 kilogram is manufactured out of 100 kilograms of raw material, as they are mountain stones that have many scratches. Therefore, FAYENDRA selects only scratch-free parts High quality and purity Marxite Pyrite is used in FAYENDRA products in the classic oxidized Marxite collection with a Victorian character.

WOMEN





٣٠٠ ريال/ درهم
300 SAR/AED



٢٢٥ ريال/ درهم
225 SAR/AED



١٦٠ ريال/ درهم
160 SAR/AED



٢٢٥ ريال/ درهم
225 SAR/AED



٢٧٥ ريال/ درهم
275 SAR/AED



٣٧٥ ريال/ درهم
375 SAR/AED



٢٠٠ ريال/ درهم
200 SAR/AED



٢٢٥ ريال/ درهم
225 SAR/AED



١٧٥ ريال/ درهم
175 SAR/AED



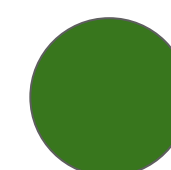
٢٢٥ ريال/ درهم
225 SAR/AED



٣٧٥ ريال/ درهم
375 SAR/AED



٢٢٥ ريال/ درهم
225 SAR/AED



SECONDARY COLLECTION

Bedouin Blossoms

Bedouin Blossoms" captures the rugged beauty and vastness of the desert landscape, with motifs inspired by swirling sand dunes, the movement of the wind, and ancient caravan routes. This collection reflects the nomadic lifestyle of desert tribes, featuring designs that evoke the sense of resilience and abundance found amidst the harsh desert environment.

Incorporating traditional Bedouin patterns inspired by desert flora, celestial symbols, and tribal emblems, each piece offers a glimpse into the timeless allure of the Sahara. This jewelry honors the timeless heritage of Bedouin craftsmanship and artistry, blending natural elements with cultural symbolism. Each piece tells a story of resilience and beauty, making "Saharan Sands: Bedouin Blossoms" a tribute to the enduring spirit of the desert and its people.



Tiger-Eye (Black)



Tiger-Eye (Golden)



Tiger-Eye (Moonstone)





عقيق يمني كبدي Yemeni Kabedi Agate

١,٠٠٠ - ٣,٥٠٠ ريال/درهم
1,000 - 3,500 SAR/AED



Exclusive & Unique piece:
The Fayendra heritage's collection

Introduction to Fayendra's collections

The Fayendra Heritage Collection In the vibrant heart of Beirut, where the Mediterranean breeze whispers tales of history and hope, the Fayendra legacy began in 1935 with humble port trade. Drawing inspiration from the serene blue hues and coastal landscapes of the Mediterranean Sea, Fayendra has blossomed into a beacon of Lebanese heritage and Mediterranean beauty, inspiring a collection that celebrates unity and love. Standing Firm Amidst Turmoil: 1940s The 1940s were tumultuous for Lebanon, marked by the struggle for independence. Amidst the chaos and revolution, Fayendra embodied the spirit of resilience, standing firm as the city sprawled along the Mediterranean like a lengthy parapet. The echoes of the Ottoman past and the roaring twenties etched into Beirut's architectural marvels surrounded Fayendra's journey, symbolizing the strength and determination of the Lebanese people. Expansion to the Gulf: 1970s During Beirut's civil war in the 1970s, Fayendra expanded to the Gulf, particularly Saudi Arabia. This bold move blended the rich green of the Lebanese cedar and the Saudi flag, symbolizing prosperity and new beginnings. The scents of jasmine-infused evenings and the vibrant hues of oranges in Beirut's air traveled with Fayendra, embodying the convivial spirit of a sun-drenched metropolis that welcomes all cultures. A New Chapter in Jewelry: 1990s In the 1990s, Fayendra ventured into jewelry, drawing inspiration from Beirut's intellectual and cultural legacy.

Each piece became a symbol of unity, love, and connection, transforming natural treasures into timeless works of art. Fayendra's jewelry captured the essence of Beirut's vibrant energy and cultural melange, pulsating with the city's vital spirit. Jewels of Unity and Legacy Today, Fayendra's creations stand as symbols of unity and love, connecting hearts across the globe. Each piece reflects the brand's dedication to preserving its rich heritage while celebrating the timeless beauty of human artistry. Inspiration for a Collection The "Eternal Unity: The Fayendra Heritage Collection" is inspired by the serene Mediterranean landscapes, the rich cultural tapestry of Lebanon, and the resilience of the Fayendra legacy. From its modest beginnings to its current renown, Fayendra's journey honors the past and forges connections through the elegance of jewelry. This collection celebrates the enduring legacy of Fayendra, uniting the spirit of resilience, love, and the power of humanity through exquisite craftsmanship.

EXCLUSIVE COLLECTION – UNIQUE PIECES

Mediterranean Echoes: Juzur – Noor Turathna

In the vibrant heart of Beirut, Fayendra's journey began in 1935, inspired by the serene blue hues and coastal landscapes of the Mediterranean Sea. The city sprawls along the Mediterranean like a lengthy parapet, bearing witness to its Ottoman past and the roaring twenties etched into its architectural marvels.

Scents of jasmine and vibrant hues of oranges fill the air, embodying a sun-drenched metropolis that welcomes all cultures and pulses. . During Lebanon's fight for independence in the 1940s, Fayendra stood firm, symbolising resilience.

The 1970s saw expansion to the Gulf, blending the green of the Lebanese cedar and the Saudi flag, symbolising new beginnings. In the 1990s, Fayendra transformed natural treasures into timeless jewelry inspired by Beirut's vibrant culture.

The "Mediterranean Collection" celebrates this journey, honoring the past and forging cultural connections through elegant jewelry. Each piece reflects Fayendra's dedication to preserving its rich heritage while uniting resilience, modernity.



The Fayendra Heritage Collection





3. Bespoke – Made to order

PRIMARY COLLECTION

The Desert Geometries

This collection pays homage to the vibrant cultural tapestry of Saudi Arabia, intertwining the bold geometric patterns of Al-Qatt Al-Asiri art with the rich heritage of Bedouin traditions. Al-Qatt Al-Asiri, an ancient art form practiced by the women of Asir in southern Saudi Arabia, is renowned for its intricate, colorful murals and symmetrical designs that adorn the walls of traditional homes. These patterns not only reflect aesthetic beauty but also symbolise social unity and the shared cultural identity of the community. I

In this collection, the striking geometric motifs of Al-Qatt Al-Asiri are meticulously integrated into textiles, wall art, and furniture designs. Each piece captures the essence of this artistic tradition, with its vivid colors and precise patterns, bringing the walls of ancient Asiri homes to life in a contemporary context. Complementing these designs are elements inspired by Bedouin culture, known for its nomadic lifestyle and deep connection to the desert landscape. Bedouin motifs, characterized by their tribal patterns and symbols of resilience and survival, are woven into the fabric of this collection. These designs celebrate the Bedouins' resourcefulness and their ability to thrive in the harsh desert environment, capturing the spirit of adventure and the timeless beauty of their craftsmanship. The "Desert Geometries" collection is a celebration of Saudi Arabia's rich cultural heritage, blending the ancient art of Al-Qatt Al-Asiri with the enduring traditions of Bedouin tribes. Through these designs, the collection honors the past while bringing its timeless beauty into the present, creating pieces that are both culturally significant and visually stunning.

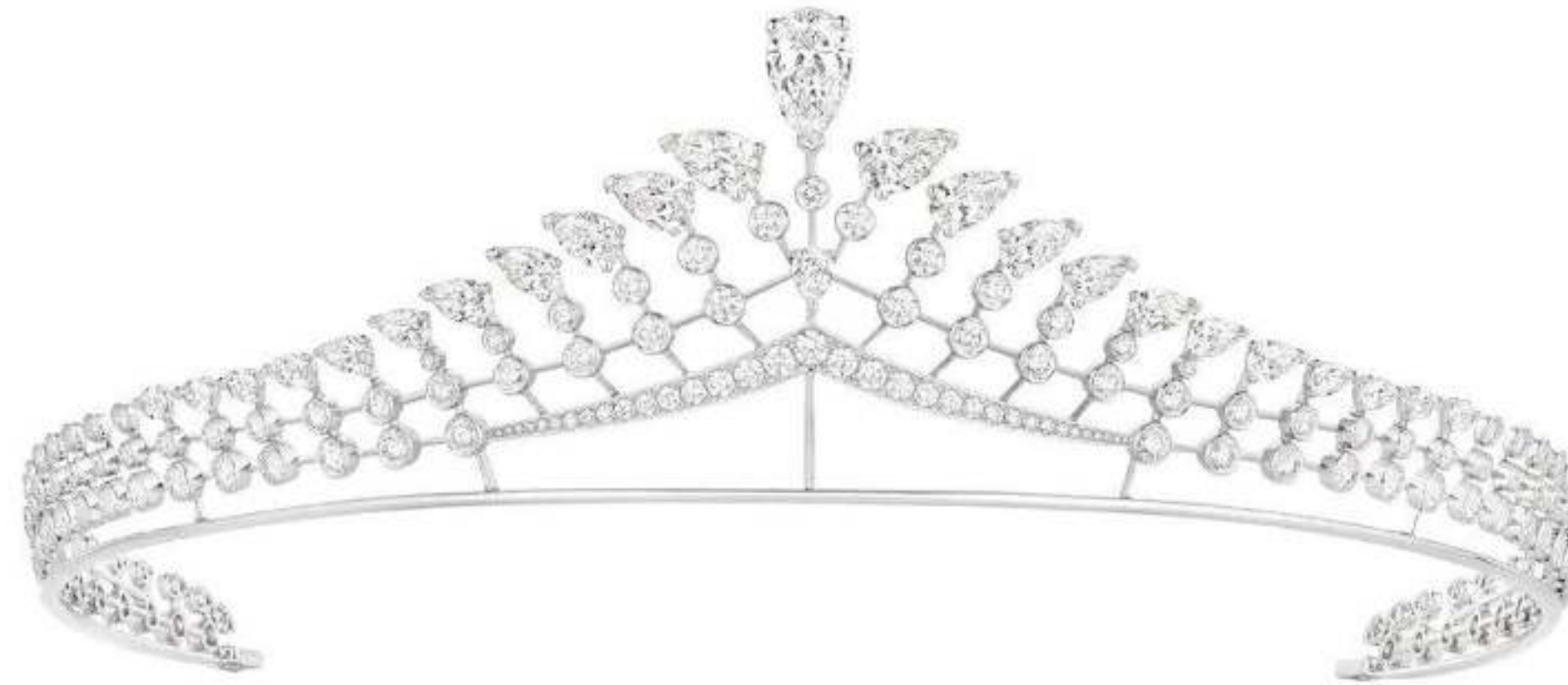


COLLECTION 1

Mashrabiya

Mashrabiya" is a collection inspired by the iconic architectural motif of the Mashrabiya, a traditional Arab lattice window. This collection reinterprets the intricate patterns and geometric shapes of the Mashrabiya into contemporary jewellery designs, blending historical craftsmanship with modern aesthetics. Each piece reflects the timeless elegance and cultural significance of this architectural feature, offering wearers a connection to Arab heritage and design innovation.





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Chaumet

